

MONTHLY REPORT
Oshkosh Public Library
January 2018

| CIRCULATION | Jan 2018 | Jan 2017 | % Change | YTD 2018 | YTD 2017 | % Change |
|----------------------------------|---------------|---------------|----------------|---------------|---------------|----------------|
| Book-Adult | 17,613 | 16,784 | 5% | 17,613 | 16,784 | 5% |
| Book-Juvenile | 15,924 | 15,937 | 0% | 15,924 | 15,937 | 0% |
| Book-YA/Teen | 1,388 | 1,686 | -18% | 1,388 | 1,686 | -18% |
| CD-Adult | 3,272 | 2,807 | 17% | 3,272 | 2,807 | 17% |
| CD-Juvenile | 158 | 200 | -21% | 158 | 200 | -21% |
| CD-Book-Adult | 1,426 | 1,609 | -11% | 1,426 | 1,609 | -11% |
| CD-Book-Juvenile | 248 | 299 | -17% | 248 | 299 | -17% |
| CD-Book-YA/Teen | 29 | 27 | 7% | 29 | 27 | 7% |
| DVD-Adult | 13,533 | 13,635 | -1% | 13,533 | 13,635 | -1% |
| DVD-Juvenile | 3,576 | 3,647 | -2% | 3,576 | 3,647 | -2% |
| Game-Adult | 590 | 447 | 32% | 590 | 447 | 32% |
| Game-Juvenile | 155 | 117 | 32% | 155 | 117 | 32% |
| Magazine-Adult | 1,010 | 1,122 | -10% | 1,010 | 1,122 | -10% |
| Magazine-Juvenile | 23 | 18 | 28% | 23 | 18 | 28% |
| Magazine-YA/Teen | 8 | 34 | -76% | 8 | 34 | -76% |
| Other-Adult | 146 | 160 | -9% | 146 | 160 | -9% |
| Other-Juvenile | 85 | 51 | 67% | 85 | 51 | 67% |
| Other-YA/Teen | 4 | 5 | -20% | 4 | 5 | -20% |
| Total Adult | 37,590 | 36,564 | 3% | 37,590 | 36,564 | 3% |
| Total Juvenile | 20,169 | 20,269 | 0% | 20,169 | 20,269 | 0% |
| Total YA/Teen | 1,429 | 1,752 | -18% | 1,429 | 1,752 | -18% |
| SUB TOTAL | 59,188 | 58,585 | 1% | 59,188 | 58,585 | 1% |
| Digital Book Formats | | | | | | |
| OverDrive E-Books | 4,016 | 3,671 | 9% | 4,016 | 3,671 | 9% |
| Hoopla E-Books | 45 | 0 | #DIV/0! | 45 | 0 | #DIV/0! |
| E-BOOKS SUB TOTAL | 4,061 | 3,671 | 11% | 4,061 | 3,671 | 11% |
| Audiobook Formats | | | | | | |
| OverDrive Audiobooks | 2,354 | 1,996 | 18% | 2,354 | 1,996 | 18% |
| Hoopla Audiobooks | 84 | 0 | #DIV/0! | 84 | 0 | #DIV/0! |
| AUDIOBOOKS SUB TOTAL | 2,438 | 1,996 | 22% | 2,438 | 1,996 | 22% |
| Tumblebooks | 362 | 215 | 68% | 362 | 215 | 68% |
| DIGITAL BOOKS SUB TOTAL | 362 | 215 | 68% | 362 | 215 | 68% |
| Digital Media | | | | | | |
| Hoopla Music | 32 | 0 | #DIV/0! | 32 | 0 | #DIV/0! |
| Hoopla Video | 39 | 0 | #DIV/0! | 39 | 0 | #DIV/0! |
| DIGITAL MEDIA SUB TOTAL | 71 | 0 | #DIV/0! | 71 | 0 | #DIV/0! |
| DIGITAL CONTENT SUB TOTAL | 6,932 | 5,882 | 18% | 6,932 | 5,882 | 18% |
| TOTAL CIRCULATION | 66,120 | 64,467 | 3% | 66,120 | 64,467 | 3% |
| PHYSICAL MATERIALS | | | | | | |
| % AV Materials Circulated | 39% | 39% | 0% | 39% | 39% | 0% |

| | | | | | | |
|------------------------------|-------|-------|-----|-------|-------|-----|
| % Print Materials Circulated | 61% | 61% | 0% | 61% | 61% | 0% |
| % Adult Materials Circulated | 66% | 62% | 6% | 64% | 62% | 2% |
| % Youth Materials Circulated | 34% | 38% | -9% | 36% | 38% | -3% |
| Average Circulation Per Hour | 209.2 | 220.8 | -5% | 209.2 | 220.8 | -5% |

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| MISCELLANEOUS | Jan 2018 | Jan 2017 | % Change | YTD 2018 | YTD 2017 | % Change |
|--------------------------|----------|----------|----------|----------|----------|----------|
| Library Facility Traffic | 17,270 | 22,320 | -23% | 17,270 | 22,320 | -23% |
| Average Daily Traffic | 576 | 797 | -28% | 576 | 797 | -28% |
| Meetings Held | 67 | 56 | 20% | 67 | 56 | 20% |
| New Card Registrations | 219 | 223 | -2% | 219 | 223 | -2% |
| Self-check % of Checkout | 49.4% | 44.9% | 10% | 49.4% | 44.9% | 10% |
| Volunteer Hours Worked | 212 | 316 | -33% | 212 | 316 | -33% |
| Teacher Packs | 13 | 10 | 30% | 13 | 10 | 30% |

| ELECTRONIC RESOURCES | Jan 2018 | Jan 2017 | % Change | YTD 2018 | YTD 2017 | % Change |
|---|---------------|---------------|-------------|---------------|---------------|---------------|
| OPL Website Sessions | 19,158 | 22,444 | -15% | 19,158 | 22,444 | -14.6% |
| SUBSCRIPTION DATABASE SESSIONS | | | | | | |
| Ancestry | 95 | 72 | 32% | 95 | 72 | 31.9% |
| EBSCO Sessions | 532 | 108 | 393% | 532 | 108 | 392.6% |
| HeritageQuest Sessions | 128 | 67 | 91% | 128 | 67 | 91.0% |
| Mango Languages | 58 | 22 | 164% | 58 | 22 | 163.6% |
| Mitchell Auto Repair | 3 | 9 | -67% | 3 | 9 | -66.7% |
| NewspaperARCHIVE | 515 | 391 | 32% | 515 | 391 | 31.7% |
| Oshkosh Northwestern | 37 | 60 | -38% | 37 | 60 | -38.3% |
| RefUSA | 69 | 128 | -46% | 69 | 128 | -46.1% |
| SUB-TOTAL | 1,437 | 857 | | 1,437 | 857 | 67.7% |
| LOCAL DATABASE SESSIONS | | | | | | |
| 1957 Address Change | 51 | 64 | -20% | 51 | 64 | -20.3% |
| City Directories | 129 | 180 | -28% | 129 | 180 | -28.3% |
| Digital Collections | 577 | 358 | 61% | 577 | 358 | 61.2% |
| Local History Books | 101 | 45 | 124% | 101 | 45 | 124.4% |
| Oshkosh Facts, Firsts, and FAQ | 4 | 16 | -75% | 4 | 16 | -75.0% |
| Oshkosh Newspaper Index | 17 | 9 | 89% | 17 | 9 | 88.9% |
| Oshkosh Vital Records Index | 90 | 707 | -87% | 90 | 707 | -87.3% |
| Riverside Cemetery Index | 32 | 52 | -38% | 32 | 52 | -38.5% |
| UWDC - Atlases & Histories | 26 | 36 | -28% | 26 | 36 | -27.8% |
| SUB-TOTAL | 1,027 | 1,467 | | 1,027 | 1,467 | -30.0% |
| TOTAL ELECTRONIC RESOURCE SESSIONS | 21,622 | 24,768 | -13% | 21,622 | 24,768 | -12.7% |

| PUBLIC COMPUTER USE | Jan 2018 | Jan 2017 | % Change | YTD 2018 | YTD 2017 | % Change |
|----------------------------|-------------|-------------|------------|-------------|-------------|--------------|
| Wireless Access | 9,610 | 8845 | 9% | 9610 | 8845 | 8.6% |
| Public Computer Use | | | | | | |
| Adult | 3524 | 3122 | 13% | 3524 | 3122 | 12.9% |
| Youth | 544 | 530 | 3% | 544 | 530 | 2.6% |
| TOTAL USE | 4068 | 3652 | 11% | 4068 | 3652 | 11.4% |

| QUESTIONS ANSWERED | Jan 2018 | Jan 2017 | % Change | YTD 2018 | YTD 2017 | % Change |
|---------------------------|----------|----------|----------|----------|----------|----------|
|---------------------------|----------|----------|----------|----------|----------|----------|

| | | | | | | |
|---------------------------------|--------------|---------------|-------------|--------------|---------------|-------------|
| Adult Department | | | | | | |
| Reference | 1,701 | 10,605 | -84% | 1,701 | 10,605 | -84% |
| Youth Department | | | | | | |
| Reference | 432 | 599 | -28% | 432 | 599 | -28% |
| TOTAL QUESTIONS ANSWERED | 2,133 | 11,204 | -81% | 2,133 | 11,204 | -81% |

| PROGRAMS | Jan 2018 | Jan 2017 | % Change | YTD 2018 | YTD 2017 | % Change |
|---------------------------|------------|------------|-------------|------------|------------|-------------|
| Programs Given | | | | | | |
| Adult | 12 | 12 | 0% | 12 | 12 | 0% |
| Teen | 5 | 12 | -58% | 5 | 12 | -58% |
| Youth | 7 | 6 | 17% | 7 | 6 | 17% |
| Roving Reader | 26 | 14 | 86% | 26 | 14 | 86% |
| TOTAL | 50 | 44 | 14% | 50 | 44 | 14% |
| Program Attendance | | | | | | |
| Adult | 103 | 57 | 81% | 103 | 57 | 81% |
| Teen | 22 | 30 | -27% | 22 | 30 | -27% |
| Youth | 506 | 211 | 140% | 506 | 211 | 140% |
| TOTAL | 631 | 298 | 112% | 631 | 298 | 112% |

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PROGRAMS

DATE

Adult

| | |
|--------------------------------------|-----------|
| WWI on film | 1/6/2018 |
| Bored? Games! | 1/6/2018 |
| Making tracks with snowshoes (THEME) | 1/9/2018 |
| What's Cooking - Cookbook club | 1/10/2018 |
| WWI on Film | 1/13/2018 |
| Getting Hygge with It | 1/14/2018 |
| Movie Matinee | 1/15/2018 |
| Scents of the Season (THEME) | 1/17/2018 |
| WWI on film | 1/17/2018 |
| Adult DIY - Sharpie Mugs | 1/23/2018 |
| Library Tour | 1/27/2018 |
| WWI on film | 1/27/2018 |

Teen

| | |
|-----------------------------------|-----------|
| Teen Book Club | 1/5/2018 |
| Bored? Games! | 1/6/2018 |
| Finals Café | 1/16/2018 |
| Teen DIY - Designer Hot Chocolate | 1/19/2018 |
| Teen Advisory Board | 1/30/2018 |

Youth

| | |
|--------------------------------------|----------|
| Bored? Games! | 1/6/2018 |
| Shelly's Little Angels | 1/8/2018 |
| Rosendale Primary School (2 classes) | 1/8/2018 |
| Making tracks with snowshoes (THEME) | 1/9/2018 |

| | |
|---|----------------|
| Helping Hands Daycare | 1/9/2018 |
| Kids Are Us In-Home Daycare | 1/9/2018 |
| Wee Wisdom Day Care (6 classes) | 1/10/2018 |
| Miller's Family Day Care Center | 1/10/2018 |
| Getting Hygge with It | 1/14/2018 |
| Winter Wonderland Family Storytime | 1/15/2018 |
| Arts for Kids (2 classes - 4-5 year olds) | 1/16/2018 |
| Wilcox Center (5 classes) | 1/18/2018 |
| UWO 4K (2 classes) | 1/19/2018 |
| Winter Wonderland Family Storytime | 1/22/2018 |
| Davis Day Care (4 classes) | 1/22/2018 |
| Miller's Family Day Care Center | 1/24/2018 |
| Winter Wonderland Family Storytime | 1/29/2018 |
| Wild Winter Read Off | 1/31/2018 |
| Interactive Display - Mitten Height | 1/1/18-1/31/18 |